



EMITT TOURISM FAIR ISTANBUL 2026 - TURKEY HOSTED BUYER PROGRAM – FAQ

WELCOME TO ISTANBUL, TURKEY

In cooperation with TravelShop Booking and WorkShop TravelShop, we are delighted to organize the **Hosted Buyer Program at EMITT Tourism Fair in Istanbul.**

EMITT is one of the world's top five tourism exhibitions and serves as the leading business and cooperation platform for the Eurasian and Eastern Mediterranean tourism industry. Every year, EMITT brings together global tourism professionals, top destinations, leading brands, and key decision-makers shaping the future of international tourism.

HOW TO BECOME A “HOSTED BUYER / TOUR OPERATOR”

Simply fill out the application form. Your industry experience and purchasing potential will be evaluated. Once approved, you will be accepted into the program as a **Hosted Buyer / Tour Operator.**

Eligible participants include:

- Tour operators (outbound / inbound / niche tourism)
- Travel agencies (FIT, group, corporate)
- MICE professionals (congress, incentive, weddings)
- Corporate buyers (travel managers & corporate procurement departments)
- Medical and educational tourism organizations (health tour operators & universities)
- Technology and OTA companies (online travel platforms & API providers)

Applicants providing false or misleading information will be removed from the program, and all expenses incurred will be charged to the applicant.

All applications must be submitted **no later than January 15, 2026.** If the quota is filled before this date, we reserve the right to close applications early.

We kindly recommend completing your application in advance and not waiting until the last moment.

HOSTED BUYER PARTICIPATION CATEGORIES

Applications are reviewed by our Board Members. Depending on your qualifications and purchasing capacity, you may be accepted as:

- **Full Hosted Buyer**
- **Semi Hosted Buyer**
- **Standard Hosted Buyer**

Please ensure all information and references in the form are submitted accurately. False or incomplete information will result in cancellation of your application.

COMPLIMENTARY ACCESS

Approved 4 Days EMITT Tourism Hosted Buyers may attend:

- EMITT Tourism Fair
- B2B Networking sessions
- Istanbul Fam Trip



Applications must be completed by **November 28, 2025**. A refundable deposit is required during registration. Once you attend the event and complete a minimum of **30 business meetings**, your deposit will be fully refunded.

PROGRAM CATEGORIES

FULL HOSTED BUYER PROGRAM

For selected high-profile buyers:

Includes:

- International round-trip flights
- Accommodation

Requirements:

- Minimum one confirmed MICE or wedding event prior to the exhibition
- Approval of **12 group series**, each with at least 30 passengers

SEMI HOSTED BUYER PROGRAM

For participants with strong potential to promote Turkish destinations:

Includes:

- Flight support:
 - €250 for India & Asia-Pacific
 - €200 for America & Latin regions
 - €100 for Europe & Balkans

Requirements:

- Confirmation of **12 group series**, each with at least 30 passengers

STANDARD HOSTED BUYER PROGRAM

For qualified MICE, wedding, congress, group, and business travel professionals:

Includes:

- Accommodation
- Airport–hotel transfers

Flights are not included.

APPOINTMENT SCHEDULING

Once logged into the system, click “**MY APPOINTMENT**” to view exhibitors by category and request appointments. A request becomes confirmed once it appears **in green**.

Hosted Buyers must complete the required number of appointments **at least 45 days before the event**.



MINIMUM MEETING REQUIREMENT

A minimum of **30 B2B meetings** must be completed.

After finishing your meetings, please submit your signed appointment schedule to the WorkShop TravelShop Hosted Buyer Lounge.

Failure to complete the minimum requirements may result in:

- Exclusion from future events
- Reimbursement of all organizational expenses

TURKEY FAM TRIP

Only approved Hosted Buyers (tour operators, agencies, MICE planners, corporate travel managers, medical & education tourism reps, and OTA/technology firms) may join the Fam Trip. Others cannot be included.

TURKEY VISA

Some nationalities require a visa. Please check your country's regulations on official platforms.

BRINGING A COMPANION

Each Hosted Buyer may bring one partner. A second person from the same company may join and share a room but cannot receive Full or Semi Hosted Buyer benefits and must cover their own expenses.

ACCOMMODATION & MEALS

Accommodation will be provided in **4- or 5-star hotels**.

LOGIN INFORMATION

After registration, log in at **workshoptravelshop.com** using your username and password.

FORGOT PASSWORD?

Use the "**Forgot Password**" link on the login page to reset your password by email.

BADGES

Your event badge will be emailed to you in PDF format prior to the event.

Please wear your badge visibly with the provided lanyard for access and security reasons.

TRAVEL DETAILS SUBMISSION

All Hosted Buyers must submit their flight details, passport information, and requested documents **no later than January 15, 2026**.

Failure to submit required information on time means you must arrange your own airport transfers.

FALSE INFORMATION & MISCONDUCT

Hosted Buyers may only conduct meetings that align with buyer objectives.

Promoting your own destination for inbound tourism during the event is strictly prohibited.

If false information or documents are detected:



- Application will be canceled
- Participation will be revoked
- All expenses will be charged to the participant

PROGRAM COMPLIANCE

All Hosted Buyers must follow the official event schedule.

Non-compliance or absence from scheduled activities may result in removal from the program and loss of benefits.